



## Introduction

Recycling is the first thing that comes to mind when we think of being eco-friendly. Recycling is important but it is only one part of the equation. We also need to be conscious of the products we use daily in our workplace that contribute to the wastage at our workplace.

Environmental initiatives within the office need not be large to have impact. Small changes towards reducing the amount of paper, plastic, energy and water can add up and make a difference.

Sellubrious Retail's Eco-Office initiative provides biodegradable, degradable, reusable and recycled products.



## Saving Trees and Paper

**"The average office worker throws away 35-50kg of paper per year. In Singapore, 500,000 tonnes of paper is thrown away every year."**

Project: Eco-Office, [www.ecooffice.com.sg](http://www.ecooffice.com.sg) (By Singapore Environment Council)

One of the aims of Project: Eco-Office is to help offices reduce the demand for paper made of virgin wood fibre. Recycled paper also saves energy and reduces pollution. Paper made from recycled fibres requires at least 50% less energy and up to 75% less water than paper made from virgin fibre. It also produces up to 90% less wastewater and reduces air pollution by 70%.

**Sellubrious Retail promotes O'BON products in Singapore.**

O'BON has created a range of stationary made from 100% recycled paper and recycled newspaper, without compromising on the quality of the products.

O'BON notebooks are made from sugarcane paper is an example of using renewable natural resources. O'BON pens use recycled paper in the body of the pen itself, reducing plastic usage to 50%. Printed with vegetable dyes, the O'BON pens are colourful, attractive and ECO-FRIENDLY.

**SELLUBRIOUS RETAIL WOULD LIKE TO SUPPORT 'PROJECT: ECO OFFICE' BY THE SINGAPORE ENVIRONMENT COUNCIL.**

Singapore Environment Council's Project Eco-Office has been designed to show businesses how they can do their bit for their environment. Please visit [www.ecooffice.com.sg](http://www.ecooffice.com.sg) for eco-tips, an online rating system for offices, green directory, and information on road shows and recycling drives in Singapore.



# Sellubrious Retail Pte Ltd

## ECO-GIFT AND PREMIUMS BY SELLUBRIOUS RETAIL

### The Refillable White board Marker

The Auspen Refillable Whiteboard markers are truly an environmentally responsible product. It utilizes 100% recyclable aluminum for its body, very minimal plastic contents, non-xylene ink and it comes packaged in user-friendly, 100% recyclable HDPE polyethylene carry case. However, the most eco-feature is its ability to last longer than average whiteboard markers, and the fact that it is refillable. One Auspen carry case of 6 markers and 6 refill bottles is equivalent to 246 disposable markers. The Auspen markers come with replaceable nibs, easy-to-erase and a live 24-hour cap off function.



### Why Jute?

Jute is one of the least expensive natural fibre, second only to cotton in amount produced and variety of uses. Jute is extremely flexible and a sturdy material. It is 100% biodegradable. Sellubrious Retail introduces its range of organizers and folders made of jute. This range of products can be customized with client logo and graphics.

### Eco-friendly cards

Sellubrious supplies blank greeting cards in recycled cotton fibre, wood-free, acid-free, handmade paper. These cards can be customized by hot stamping with personal message and company logo.



### Staple-less stapler

Staplers, which don't need staples, but can clip sheets still!!!!

- 1) Environmentally Protected
- 2) No staples need to be removed while faxing
- 3) Wonderful promotional gifts for meeting, shown with your logo
- 4) Easy to use and sheets are easily detached



### Natural, degradable Promotional and Trade show bags

Sellubrious Retail provides customized bags and pouches in eco-friendly materials like canvas, jute and organic cotton. Based on our minimum order quantities, we are able to custom design a wide range of bags including totes, messenger bags, sling bags, a variety of carriers, sports bags, expo bags and pouches for conferences and seminars. For spa and beauty clients, we provide jute and sinamay packaging for products as well as for gift bags.

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